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NEW DELHI: Spurred by a revival in IT spends and increased consumer confidence, about 80.3 lakh personal computers (PCs) were sold in the country during FY 2009-10, registering a 18 per cent growth over the last year, IT hardware industry body MAIT today said.

According to the Manufacturers Association of Information Technology (MAIT) Industry Performance Review - ITOPs -- the total PC sales between April 2009 and March 2010, with desktop computers, notebooks and netbooks taken together is 80.3 lakh units.

"Easing of the economic slowdown and improved sentiments among both the consumer and business segments are the reasons behind the impressive growth of the PC market, especially during the second-half of the year 2009-10," MAIT President Ravi Aggarwal told reporters here.



Going forward, MAIT expects the PC sales to cross 93.5 lakh units in FY 2010-11, growing about sixteen per cent.

The growth rate of notebooks has surpassed the growth rate of desktops in 2009-10.

While desktop sales grew by 5 per cent to 55.2 lakh units, notebooks and netbooks sales taken together accounted for 25 lakh units, growing by 65 per cent over the last year.

Commenting on the industry performance, Aggarwal said "The impact of the global economic recession is now well behind us and the IT hardware industry in India is once again on a revival path. The year 2009-10 has indeed witnessed an excellent comeback by the Indian IT hardware market."

The bi-annual MAIT study conducted by market research firm IMRB International is a survey of the IT hardware sector's efforts to manage the business environment, gauge the market potential and consumer trends.

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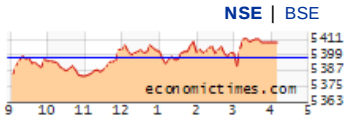
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This round of the study involved face-to-face interviews with over 15,000 respondents selected randomly across 17 cities in India.

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